

The Numbers

U.S. Pet Ownership Estimates

Fact	2012 AVMA Sourcebook	2015-2016 APPA Survey	2017-2018 AVMA Sourcebook
Total number of U.S. households		124.587M	125.819M
Number of households with a pet	66.5M (year-end 2011)	79.7M	74.4M
Percentage of households with a pet	56% (year-end 2011)	65%	56.8%
Pet-owning households with more than 1 pet	62.2%	42%	61%
Estimated number of pet dogs and cats	144.1M	163.6M	135.2M
Percentage of pet-owners who consider their pets to be family members	63.2%		80%
Percentage of pet-owners who consider their pets to be pets or companions	35.8%		17%
Percentage of pet-owners who consider their pets to be property	1%		3%

Dogs

Fact	2012 AVMA Sourcebook	2015-2016 APPA Survey	2017-2018 AVMA Sourcebook
Households that own at least one dog	Nearly 43.3M (36.5%)	54.4M (44%)	48.3M (38%)
Estimated number of pet dogs	70M (year-end 2011)	77.8M	76.8M (year end 2016)
Percentage of U.S. population that owns a dog			
Leading source from which dogs are obtained			
Dog-owning households with small dogs	39.3%	50%	
Dog-owning households with medium dogs	33.4%	26%	
Dog-owning households with large dogs	27.3%	37%	
Percentage of dog owners who consider their dogs to be family members	66.7%		85%
Percentage of dog owners who consider their dogs to be pets or companions	32.6%		14%
Percentage of dog owners who consider their dogs to be property	0.7%		1%
Average amount spent on veterinary care per year, per dog	\$227	\$1,542	\$495
Percentage of owned dogs who are spayed or neutered		86%	69.1%
Percentage of dogs who are "pure breed"		62%	48.7%
Percentage of dogs who are mixed breed/"mutts"		47%	51.3%

Cats

Fact	2012 AVMA Sourcebook	2015-2016 APPA Survey	2017-2018 AVMA Sourcebook
Households that own at least one cat	36.1M (30.4%)	42.9M (35%)	31.9M (25%)
Percentage of U.S. population that owns a cat			
Leading source from which cats are obtained			
Estimated number of pet cats	74.1M (year-end 2011)	85.8M	58.4M (year end 2016)
Percentage of cat owners who consider their cats to be family members	56.1%		76%
Percentage of cat owners who consider their cats to be pets or companions	41.5%		20%
Percentage of cat owners who consider their cats to be property	2.4%		3%
Average amount spent on veterinary care per year, per cat	\$90	\$1,200	\$335
Percentage of pet cats who are spayed or neutered		90%	80%
Percentage of cats who are "pure breed"		18%	16%
Percentage of cats who are mixed breed/"mutts"		87%	84%

Where Do People Acquire Pets?

Fact	2012 AVMA Sourcebook	2015-2016 APPA Survey	2017-2018 AVMA Sourcebook
Dogs adopted from a shelter or rescue	84.7%	37% (up from 35% in 2012/2013)	28%
Cats adopted from a shelter or rescue		46% (up from 43% in 2012/2013)	31%
Dogs taken in as strays	10.1%	6%	5%
Cats taken in as strays		27%	25%
Dogs acquired from friends or relatives	15.1%	20%	26%
Cats acquired from friends or relatives		28%	25%
Dogs purchased from a pet store	4.2%	4% (down from 5% in 2012/2013)	6%
Cats purchased from a pet store		2%	3%
Dogs purchased from a breeder	19.1%	34% (up from 32% in 2012/2013)	22%
Cats purchased from a breeder		3%	3%
Dogs bred at home/from owned pet			
Cats bred at home/from owned pet			
Dogs received as a gift			
Cats received as a gift			